

MANIPAL UNIVERSITY JAIPUR

TAPMI SCHOOL OF BUSINESS

Board of Studies for Department of MBA held on 05 April 2017

Members Present :

1. Prof Nilanjan Chattopadhyay - Professor & Dean FoM&C
2. Prof Raghuvir Singh - Professor & Director, TSB
3. Dr Samar Sarabhai - Associate Professor & HoD TSB
4. Prof Amit Jain - Professor, TSB
5. Dr C Anirvinna - Associate Professor, TSB
6. Dr Teena Shivnani - Assistant Professor, SBC, MUJ.

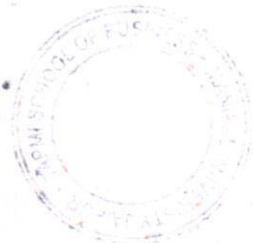
Subject : Minutes of Meeting – BoS

Points Discussed :

1. Scheme and syllabus of MBA batch 2017-18 was discussed and approved.
2. Introduction of new courses as follows :-
 - (a) MB 2509 Financial Engineering
 - (b) MB 2417 Human Resource Planning
 - (c) MB 2420 HR Processes & Practices
 - (d) MB 2421 HR Analytics
 - (e) MB 2522 HR Audit
 - (f) MB 2412 Financial Services
 - (g) MB 2103 Financial Statement Analysis



- (h) MB 2518 Fin Tech
- (i) MB 2410 Fixed Income Securities
- (j) MB 2306 Business Modelling
- (k) MB 2413 Project Management
- (l) MB 2101 Self Development & Personal Growth
- (m) MB 2104 Business Analysis & Decision Making
- (n) MB 2403 Marketing Channels
- (o) MB 2404 Business Development
- (p) MB 2409 Technical Analysis
- (q) MB 2411 Banking & Insurance
- (r) MB 2417 E- Business
- (s) MB 2502 Retail & Merchandise Management
- (t) MB 2503 Marketing Strategy
- (u) MB 2504 Interaget Marketing Communication
- (v) MB 2505 B 2 B Marketing
- (w) MB 2506 Customer Experience Management
- (x) MB 2507 Rural Marketing
- (y) MB 2508 Advanced Financial Management
- (z) MB 2512 Project & Infrastructure Finance
- (aa) MB 2513 Behavioural Finance
- (ab) MB 2514 Private Equity & Venture Capital
- (ac) MB 2517 Green Marketing
- (ad) MB 2518 Competency Mapping
- (ae) MB 2601 Business Leadership
- (af) MB 2602 Business & Innovation



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Head of Department
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For HoD, TSB